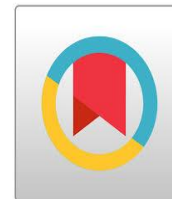


The Socialization of the 2024 Kudus General Election Commissions Regional Election for Beginner Voters through the P5 Program at SMAN 2 Bae



Sosialisasi Pilkada Kudus 2024 KPU Kudus Bagi Pemilih Pemula Melalui Program P5 di SMAN 2 Bae

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ARTICLE INFORMATION	
<p>Keywords <i>Socialization;</i> <i>New Voters;</i> <i>2024 Regional Elections;</i></p>	<p>ABSTRACT This research aims to provide a knowledge horizon regarding the importance of socialization in the Kudus religions election, as a form of providing understanding to novice voters and oriented towards increasing competent community participation. This research also reconstructs an understanding regarding the importance of the P5 program to equip students or novice voters to have a soul. democratic at school and in the community, and able to respond intensively to political dynamics in regional elections. This research focuses on the General Election Commission institution to look at its existence and main tasks and functions to provide political understanding for novice voters contextually in social society. The research approach is in the form of a qualitative approach, with observation, deskriptive, documentation, comparative, literature review, group discussion forums and tables as concrete forms of research validity. The results of the research show that understanding politics for beginner voters is very much needed as the main capital in determining candidate preferences by looking at track records, vision and mission and utilizing digital media as a comprehensive source of information, as well as instilling in the souls of students as beginner voters in a democratic context which is very necessary to face Holy Pilkada 2024, then in terms of socialization it is necessary to increase the participation of the community and first-time voters as evidenced by the percentage after the 2024 regional elections that voter participation is very high with a percentage of 86.57%.</p>
<p>Kata Kunci <i>Sosialisasi;</i> <i>Pemilih Pemula;</i> <i>Pilkada 2024;</i></p>	<p>ABSTRAK Penelitian ini bertujuan sebagai cakrawala pengetahuan terkait pentingnya sosialisasi di Pilkada Kudus, sebagai wujud untuk memberikan pemahaman kepada pemilih pemula dan berorientasi pada peningkatan partisipatif masyarakat yang kompeten, penelitian ini juga berekonstruksi pada pemahaman terkait pentingnya program P5 untuk bekal peserta didik ataupun pemilih pemula untuk memiliki jiwa demokratis di lingkup sekolah maupun di lingkungan masyarakat, serta mampu menjawab dinamika politik di pilkada secara intensif. Penelitian ini berfokus pada lembaga Komisi Pemilihan Umum untuk melihat eksistensi dan tugas pokok dan fungsinya untuk memberikan pemahaman politik bagi pemilih pemula secara kontekstual di sosial masyarakat. Pendekatan dalam penelitian berupa pendekatan kualitatif, dengan metode observasi, deskriptif, dokumentasi, komparatif, literature review, forum group discussion dan tabel sebagai bentuk konkret keabsahan penelitian. Hasil penelitian menunjukkan pemahaman politik bagi pemilih pemula sangat diperuntukkan sebagai modal utama dalam menentukan preferensi kandidat dengan melihat rekam jejak, visi misi dan memanfaatkan media digital untuk sumber informasi secara komprehensif, serta menanamkan pada jiwa peserta didik sebagai pemilih pemula dalam konteks demokratis sangat diperlukan untuk menghadapi pilkada kudus 2024, kemudian dalam hal sosialisasi diperlukan untuk meningkatkan partisipatif masyarakat maupun pemilih</p>

		pemula dibuktikan dengan persentase setelah Pilkada 2024 partisipatif pemilih sangat mempuni dengan persentase 86, 57 %.
Article History Send 25 th December 2024 Review 03 th January 2024 Accepted 12 th January 2024		Copyright ©2024 Jurnal Aristo (Social, Politic, Humaniora) This is an open access article under the CC-BY-NC-SA license. Akses artikel terbuka dengan model CC-BY-NC-SA sebagai lisensinya.



Introduction

Regional head elections are included in the context of general elections, in the narrow sense that Pilkada exists to be relevant at the regional level, before Law number 32 of 2004 regulated Regional Heads which included: Governors and Regents were elected directly on an interest basis by the House of Representatives. Democracy in Indonesia makes it possible for the aspirations of all elements of society represented by the party to be absorbed. This is not without reason, because to achieve systematic and accommodated systems and regulations, an inclusive state system is needed. Step by step in regulating the law is implemented by evaluating bureaucrats as evidenced by improvements to the contents of Law Number 12 of 2008, replacing Law Number 32 of 2004, Law Number 22 of 2014, Law Number 1 of 2015, Law Number 8 of 2015, Law Number 10 2016, Law Number 2 of 2020 and Law Number 6 of 2020 (Kartika Nabela and Arfa'i 2023). Evaluation in public policy requires structural state institutions to accommodate the interests of segments of society. In the order of regional and central institutions in regulating policy there are the Election Supervisory Body , the General Election Commission and the Election Organizer Honorary Council . Bawaslu is tasked with maintaining neutrality and conducive to the running of general elections and regional head elections, General Election Commissions is tasked with managing and synchronizing public policy and making general elections effective so that they run according to procedures, and the Election Organizer Honorary Council functions as a facilitator to provide human rights in fulfillment and restore the dignity of the democratic system so that there is no discriminatory system and fraud in elections. The three institutions work together, including the relevant state institutions to continue to minimize interest groups and facilitate elections through codes of ethics, state institutions such as the Indonesian Republic Police, the Indonesian State Army and the relevant state institutions (Warjiyati 2020).

Socialization in general elections is a necessary tendency, especially for first-time voters, because new voters need surveys to find out the procedures for carrying out elections. It is urgent for beginner voters to pay attention to their position or existence which is very vulnerable to being influenced in the process of selecting candidates. Beginner voters are categorized as being at an unstable age or adolescence with the age of 17 or already 17 years old, subject to the terms and conditions regulated by the Election Law. In general, this can be done at least by having a Resident Identification Card . The socialization process is natural to provide education regarding the images of elections that have been held, meaning that socialization is the main key in evaluation in the axis of democracy in order to create intelligent first-time voters who choose according to their conscience. (Elen Pitria et al. 2023).

Socialization has interpretations that can be carried out verbally or face to face and virtually or through online media, efficiency and effectiveness certainly have different essences, socialization carried out verbally will run conducive and can be received directly by invited guests and facilitators or speakers can in cash to carry out evaluations in mad'u psychology, in contrast to virtual conduciveness in socialization cannot be fully controlled by the speaker because it is constrained by the network system and the busyness of the listeners or invited guests (Hanafi et al. 2022).

Beginner voters who are 17 years old are students or female students who are in Senior High School (SMA), in providing socialization it is necessary to be up to date on the knowledge aspects of the resource person, to have a positive impact on beginner voters. The use of socialization in the contemporary era can be carried out on the axis of the Project for Strengthening the Profile of Pancasila Students, historically project for strengthening the profile of Pancasila has been started since 2022 by the Ministry of Education and Culture (Kemendikbud) or the establishment of the Independent Curriculum to provide freedom in every aspect of learning provided that it does not violate the regulations. Yes, the independent curriculum seeks to encourage high cognitive, spirit and motivation in teachers and students, especially to encourage teachers to achieve and ground students' character based on Pancasila, project for strengthening the profile of Pancasila is a program in every formal school to apply learning methods by honing creativity and building Pancasila character. Creativity in the P5 context can be carried out in groups guided by a Supervising Teacher, examples of creativity: environmentally friendly, and examples of strengthening the character of Pancasila: Voice of Democracy or those related to the state system or the essence of Pancasila (Annisa Intan Maharani, Istiharoh Istiharoh, and Pramasheila Arinda Putri 2023).

Socialization for beginner voters needs to always be carried out, especially for students as a form of intelligent voter character. The existence of the P5 concept is an opportunity for stakeholders and people who are competent in the field of politics and government bureaucracy who are specific to the aspects and morals of elections, to continue to encourage beginner voters not to be ambiguous about his choices and be an intelligent voter according to his conscience. A pluralist and heterogeneous society makes it our shared responsibility to make general elections a success, because social conflict in a pluralist society is an intensity that needs to be taken into account, because in the electoral paradigm of course voters have various preferences and it is substantial for the General Election Commissions to minimize prolonged conflict in both vertical and horizontal aspects. (Budiono 2021), Basically, socialization through the P5 program will have many benefits that students will get, firstly, in schools there is the Election

of Student Council Chairs . so that you don't get confused when choosing a candidate, secondly, become an intelligent voter by looking at the candidate's track record and reality in life, thirdly, when you move into the realm of general elections or regional head elections, you are trained to determine who the future leader in your region will be.

Research related to the title Socialization of High School Political Education in facing the 2024 BauBau City regional elections. (Sa'ban, Nastia, and Wijaya 2022), explained the results of the discussion, firstly, Political participation starts from an activity that the community may feel is able to answer social problems, in the journal it is stated that the enthusiasm of the community and students has become a substance that is capable of realizing democracy which is capable of realizing democracy and leaders who are able to realize the welfare of society . Second, formal education is the key to realizing a participatory society and realizing democracy without just being procedural, active participation is very necessary in democracy, where socialization activities through formal education can later trigger a generation of intelligent voters who can strive for a competent region led by a leader. quality area. Third, socialization seeks to overcome social problems related to political dynamics. The socialization that is planned also teaches behavior so that they are not easily initiated into the tactics of prospective leaders to intensify practical politics. The existence of novice voters becomes vulnerable when they are in the voting category because they are easily provoked by the candidate's interest group leader. Previous research entitled Encouraging Political Participation: The Importance of Elections in Developing Active Beginner Voters. (Awaliah et al. 2023), The results and discussion include: First, socialization is carried out collaboratively through competent resource persons and an academic lecturer, whose knowledge and competence will encourage democratic practice, and create enthusiasm for novice voters to choose intelligently. Second, theoretical practice, after providing material and theoretical education related to election knowledge, students are given time management to practice directly the procedural stages of elections through voting booths and voting methods. Third, Forum Group Discussion , forum group discussion activities are intended for students to get information about the impressions and messages in practice, on the other hand, forum group discussion also provides closeness between resource persons and participants so that they can dig up information for students, so that the activity becomes more interesting and raises reaction for participants to share season.

Previous research related to outreach to first-time voters with the title The Important Role of New Voters in the 2024 election. (Muhtar et al. 2023), The results and discussion include: First, the activities planned are in the form of socialization on aspects of Phase F or

SMA 1 Ciawi level, where in the form of seminars that present resource persons by academics or lecturers, in problematic issues of political dynamics the resource persons provide material related to intelligent voters, which is needed by someone with intelligent voters because without voters who are rational and criticize the vision and mission of democracy, it is only procedural. Second, socialization activities provide material related to the openness of elections that have taken place, where students are given an understanding of the Regional People's Representative Assembly , regional assembly council and Presidential Elections, how Parliament members can get seats based on vote thresholds, the participation of political parties in elections, coalitions and are explained regarding open proportionality. and linking the principles of elections that are directly to the public, free of secrets, honest fair. Third, socialization activities are not only a direct source of knowledge, but also provide a positive vibe for students to be able to understand political turmoil and dynamics at the regional level. On the other hand, seminar activities also involve students' cognitive abilities, giving rise to psychological reactions to ask questions, resulting in experience through someone who understands the field is a form of realizing democratic democracy.

Other previous research includes socialization of the 2024 Election to Beginner Voters at Pelita Utama School, Batam. This article provides more emphasis on election outreach activities carried out for students at Pelita Utama Batam School. (Aparianto et al. 2023). Other writings include outreach on the participation of first-time voters in general elections in the social sciences classroom at Baturaja University. This article focuses on outreach activities carried out among students who are registered on the permanent voter list in the 2024 elections.(Suripto et al. 2023). Other articles related to the socialization of first-time voters include election socialization as an alternative strategy to increase the political awareness of first-time voters in the 2024 Election. This article focuses on election socialization as an alternative strategy in increasing participation and political awareness of first-time voters in the 2024 General Election. We have gathered that there is no article that focuses on election socialization related to P5. So we offer new ideas on how P5 can be an alternative in election outreach, especially for first-time voters. In 2024 Kudus will precisely hold regional head elections, not only in Kudus. The 2024 regional elections will be held simultaneously in various regions of Indonesia. Evaluation and Sustainability Development is very necessary in creating leaders who are chosen intelligently by voters, because culture in Indonesia is still attached to the aspect of money politics, in reducing the culture that never stops previous researchers trying to provide inclusive solutions such as the implementation of ID-Party (Syawawi 2021) , but the reality on the ground is that voting can depend on how close the candidate is to the voter,

and quite a few people receive money in exchange for siding with the candidate. Socialization is important in continuing the democratic relay to build the region so that it is more advanced and able to fulfill the mandate of the community, especially the Kudus community.

Method

The author carried out research using deductive qualitative research methods, by implementing observation, tables, documentation, literature review, comparative and descriptive. Qualitative research seeks all forms of presentation in a concrete manner based on factual data, deductive qualitative reconstructs general research into specific ones, this is done so that readers can realistically understand social life and as capital for comprehensive understanding to become intelligent and competent beginner voters in all fields political dynamics in 2024(Waruwu 2024). The author also carried out qualitative research using the concept of direct observation, to implement an interactive approach concept and as an effort for an informative approach. Comprehensive research is an effort to realize actual information and make research comprehensive and in-depth. Research related to socialization that the author carried out, carried out research by seeking all forms of primary data presentation, in primary research as a stimulus to find out directly how procedural research can be systematized. The research was carried out by field observation by attending seminars, this was attempted as a form of concrete validity of the research, the author describes it in a simple table to find out the methods and objectives carried out by the Kudus General Election Commissions in providing outreach.

Table. 1 Objectives of Implementing Socialization by the Kudus General Election Commissions (KPU)

Number	Methods Used	The purpose of the Kudus KPU
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1	Verbal socialization in collaboration with the Kudus KPU	As a provision for political education and education for novice voters
2	Through the P5 Program, socialization is carried out at SMA 2 Bae Kudus	To disseminate understanding among novice voters in an effort to realize intelligent democracy at the regional level, especially the Kudus area

Source: Kudus KPU in speech

Results and Discussion

Mapping the Curriculum and Program Objectives of the Project for Strengthening the Profile of Pancasila Students (P5) Suara Democracy

Table. 2 Historical Mapping of Curriculum and Objectives P5

Reviewing the Post-Independence Curriculum - 2024	Objectives of P5 (Voice of Democracy Project)
1947 Curriculum, 1952 Curriculum, 1964 Curriculum. (Old Order)	Teaching About Understanding Democracy Teaching Leadership
1968 Curriculum, 1975 Curriculum, 1984 Curriculum, 1994 Curriculum, 1997 Curriculum (New Order)	Organizational Understanding Teaching democratic character
2004 Curriculum, 2006 Curriculum, 2013 Curriculum (Post New Order) Independent Curriculum 2022 - 2024	

Source (edukasi.sindonews and Indonesian Ministry of Religion)

The contemporary era in Indonesia is currently continuing to strive for sustainability of the education system, the sustainability of the national education system towards education that is able to produce a generation that is intelligent and can compete in digitalization. In Law Number 20 of 2003, efforts are made for quality education with the obligation to carry out a minimum of high school education, in Law Number 4 of 2022 the Government issued a decision to run an education system with freedom of learning, this decision is intended so that teachers and students can take advantage of intensive education system, with the regulations issued by the government through the P5 program continuing to strive for students to have the character of Pancasila, implemented collaboratively, creatively, innovatively and with initiative, it is hoped that it will be able to realize the National Education Standards system by encouraging participants competent students and continue to carry out evaluations of the education system and improve the quality of education in Indonesia (Palayukan et al. 2023).

Elementary Schools to High Schools have implemented the National education system intensively, by implementing the P5 program system, making schools a product for producing competent students and improving the quality of students' Pancasila character. Utilizing P5 as an agency to provide freedom of knowledge through learning from outsiders or bringing in resource persons, many programs are realized in the P5 program by promoting entrepreneurship and knowledge of the democratic process. The author saw an opportunity to collaborate with the Kudus Regency General Election Commission and High School education institutions to share knowledge about intelligent voters for beginner voters. The author made direct observations by attending socialization events, because the author carried out an independent internship studying at an independent campus at the General Election Commissions Kudus, Using a projector as a digitalization tool and the material presented by the General Election Commissions Kudus creates an opportunity for novice voters to be better able to take advantage of opportunities in the democratic party in the Kudus area. The same research on the voice of democracy considers that it is important for students to be given an understanding of democracy, because with the provision provided students will gain a contextual understanding of the social environment to face intense political dynamics and the research planned also includes holistic research for participants. students are equipped with democracy competently, with the P5 democratic voice making students participate actively (Ulfah et al. 2023). Collaborating with the General Election Commission to disseminate political education makes the activity even more lively, where the main task of the General Election Commissions is to provide outreach regarding the importance of general elections. The socialization at SMA N 2 Bae Kudus took place on Friday, August 23 2024, the regional elections were simultaneously held on November 27 2024 on Wednesday, there is a need for synergy between schools and related institutions to create opportunities to provide knowledge for novice voters. Democracy is also needed in providing social structural humanism, where a democratic system can be realized through voters who are intelligent in giving their voting rights and entrusting their mandate to the right leader, in addition to realizing the kind of social order expected by voters, not regional leaders who are only capable of only to improve his own welfare, the indicator is that intelligent beginner voters are able to create regional leaders who are qualified and have a statesmanlike spirit based on the integrity of their mandate and community participation. Beginner voters create a ladder towards a democratic system in the region. To encourage political psychology for beginner voters, political socialization is needed to provide an understanding of political dynamics and see negative politics directly in society,

such as those that are entrenched, such as money politics and political practices that deviate from state institutional regulations. (Satriawan et al. 2020).

Benefits of Socialization for Beginner Voters (Democratic Understanding and Understanding of Political Dynamics)

The existence of beginner voters is very necessary as an effort to reconstruct and improve the democratic system for better leaders. Beginner voters can be obtained through a theory presented by the teacher and direct field practice by participating in election-related outreach. In essence, formal and non-formal education is the main key to providing political awareness education for beginner voters, participatory is something that beginner voters need to be aware of so that democracy does not only run according to nature or procedurally. (Mangngasing, Nasir, Dandan Haryono, Nuraisyah, Nasrullah 2023), but it is necessary to examine the meaning of the democratic party, especially in Kudus Regency in 2024.

The Voice of Democracy is the theme of the Kudus General Election Commissions to provide socialization to students, so that democracy remains embedded in the students' hearts, creating rational and intelligent new voters is a form of our collective existence. Making Kudus district have leaders who are able to absorb the aspirations of the people, realize the welfare of the people and involve the people in every problem is a form of democracy that needs to be implemented in a democratic state system, because the essence of democracy seeks all forms from the people, by the people and back to the people (Charada, Nazarudin, and Kusumah 2023). Actualization of socialization before providing material related to the importance of beginner voters in the election aspect, the Kudus General Election Commissions first asked the students a question to find out the true meaning contained. The questions asked by the author are related to abbreviations which are in fact parallel to elections. Firstly, what do you know about participation? Second, what does Regional People's Representative Assembly stand for?, third, what is the role of political parties in elections?, fourth, what are the abbreviations for General Election Commissions, Election Supervisory Body and Honorary Board of Election Organizers?. The questions aside are not for a reason, because the questions are asked to explore students' informative and cognitive aspects before implementing the material.

The form of socialization launched by the Kudus Regency General Election Commission for beginner voters, in the form of a seminar in which the Kudus General election commissions commissioner becomes a resource person to convey all forms of information regarding general elections, in a seminar entitled the voice of democracy, students play an active role in the seminar, because by asking questions that was raised regarding the election

made students explore information through digital technology, in addition to making them aware of the important role of utilizing information through digitalization as a capable flow of information. Digitalization is important to facilitate information transparency for first-time voters or the public, but we need to remember that before sharing information from social media or mass media, we need to try to create a filtering concept for the accuracy of the information and not create problems that actually hinder the progress of the regional head election process. Digitalization is important, but there is a need for a state institution that conditions the running of the democratic party with professionalism and integrity (Fauziah et al. 2023).

Participant enthusiasm is important as a form of representation for participants to ask questions, as well as measuring how far the material presented by the Kudus KPU can be accepted. Students asked after the material was presented "what if we were influenced by a potential leader with money or other items". The Kudus General Election Commissions answered regarding how to respond to this problem, it is quite easy because we are someone who has full rights to vote and cannot be controlled by other people with overflow and honest fair regulations, we also direct students to report to Election Supervisory Body or Honorary Election Supervisory Body for later follow-up. law. Election supervisory body as the role of the general election institution is to provide ethical sanctions for violations declared by candidates and honorary board of election organizers as strengthening legal existence in the general election process, although it is worrying because both have almost the same main duties and functions, honorary board of election organizers has a competent orientation in the process of resolving problems and following up to provide law if it is proven to abuse and violate legal regulations in elections (Imawan 2022). Socialization also provides knowledge in the form of experience, in order to shape the character of novice voters in facing the upheaval of political dynamics in the field, and voters also know the existence of election-related institutions in understanding their duties, principles and functions. Socialization for novice voters will be carried out at Bae Kudus 2 High School in 2024, Kudus will implement a democratic system by actualizing the Regional Head Election so that it is necessary to share experience, education and knowledge with novice voters, in socialization activities and P5 facilities Bae 2 SMA requires competency in one area to be able to help in providing education and knowledge. The targets that the Kudus General Election Commissions has taken are students who are actually 17 years old or who are already 17 years old as one of the conditions in the provisions for being able to have voting rights, on the occasion of socialization, the Kudus General Election Commissions had the opportunity to actualize

material about the importance of intelligent voters for beginner voters. Beginner voters were focused on grades twelve and eleven of high school. In essence, 17 years old is a productive age and is able to control social, psychological and emotional, think logically in dealing with the rampant fraud and tactics of regional leadership candidates with the lure of goods or forms of money or physical and non-physical, which is a form that It is necessary to seek resolution in dealing with social problems. Becoming an intelligent voter requires a pillar of knowledge by looking at the track record of a prospective leader, the social reality of the leader and leadership competence is a product that a prospective regional leader must have.

A social problem that continues to mushroom due to the irrationality of voters has created an urgency for academics and the wider community to provide stimulus in solving problems. In the socialization carried out verbally by the Kudus General Election Commissions , the students' enthusiasm for the activities was high as evidenced by the large number of participants. students who took part with more than 300 participants attending. Students who have reached adulthood will always remember how important information related to general elections is, the benefits felt by students first, knowledge related to the importance of choosing rationally and intelligently, second, experience in digging up information related to the axis of democracy, third, practice and The experience gained will be able to be conveyed to a wide audience. Fourth, students are able to choose preferentially to see the track record of candidates at school or the election of student council leaders at SMA 2 Bae.



Picture. 1 Documentation of the Implementation of the Socialization Seminar by the Kudus General Election Commissions (KPU).

Source: Kudus Regency KPU 2024

The picture above shows the enthusiasm of the students in understanding the material presented until the end of the event by the Kudus General Election Commissions in the seminar, then in terms of science, of course the students will gain insight regarding how to understand

the scheme of a democratic state and the importance of their involvement in realizing the region or democratic areas, even though there are some students who have not yet reached the age of 17, they can practice democratic procedures and Pancasila values in their schools. The author is also involved in seminars by being appointed in the middle position as a student to intensively understand the material presented by the General Election Commissions, high enthusiasm in understanding the material presented is also shown in the students' interest in the material, in other words the students do not miss the opportunity to ask questions. and answered questions asked by the chairman of the Kudus General Election Commissions.

Percentage of Participatory of The Holy Society

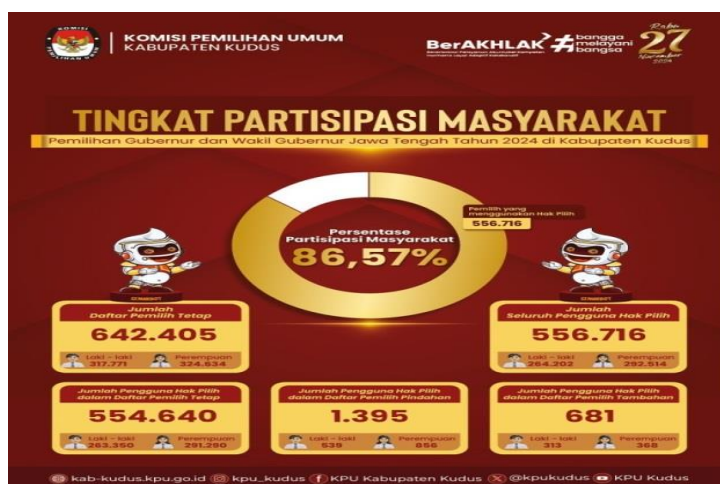
Table. 3 Percentage and Participation of Voters in the 2024 Kudus Election

Partisipatif Memilih	Percentage
President and Vice President	81, 48 %
DPR RI	81, 14 %
DPRD	81, 50 %

Source: JDIH Kudus Regency 2024

Public participation in general elections is substantial, as a benchmark to measure how far the General Election Commission's duties are able to carry out its duties competently and with integrity. The data table above shows how public participation in the 2024 elections in Kudus is calculated on average with the maximum number. The percentage data shows that community participation reached more than 80% of Kudus people who used their voting rights to make the general elections in Kudus a success. In essence, in a centralized democratic system, it is aimed at how each region optimizes its region in the country's democratic process. Legal information networking and documentation is a concrete form of the General Election Commissions to provide knowledge information related to the general election axis for the public. As a formal state institution, the role of the General Election Commissions is not only to provide information related to elections, but also to provide understanding in a transparent manner, so that the public can know in detail details regarding the dynamics and processes in the election. Legal Information networking and documentation functions as a means of information and is based on law, because in its scope if there are no legal principles it shows how weak a country is without regulations, thus legal information networking and documentation is a source that can be opened by a wide audience regarding information transparency in a region, in legal information networking and documentation it is not only related to percentage information participatory but also with various information, changes to

the Ad Hoc Body, the election process in Kudus and related changes to regulations originating from the Central General Election Commissions.



Picture. 2 Participation Levels After the 2024 Kudus Regional Elections
Source: Kudus General Election Commissions (KPU) Instagram 12 December 2024

The insight of the document above shows the role of the General Election Commissions holistically in the 2024 regional elections, in that the percentage of participation by the people of Kudus continues to increase, with a significant number of participants with a percentage of 86.57% showing a favorable percentage in the regional elections, compared to the election contestation in Kudus in February 2024, a significant increase can be seen in the community participatory aspect in the regional head elections on November 27 2024, the level of community participation cannot be abandoned by the main tasks and functions of the General Election Commissions as a means to continue to increase intensive active participation in Kudus, socialization also has an impact on active voter participation, with the capital of socialization knowledge about candidate preferences and seeing political dynamics in the region, making competent participatory, novice voters included in the community participatory category, in fact the existence of beginner voters makes the continuity of the regional elections more competent, with the capital of knowledge they gain of course beginner voters will make maximum use of their right to vote.

Conclusion

The research that the author conducted is a manifestation of the community's development of knowledge. In writing this research, the author collaborated with the General Election Commission as an effort to create new voters who are able to understand the dynamics of regional politics. The benefits of socialization will be felt by students or novice voters as a knowledge horizon, as well as how to become an intelligent novice voter in understanding the

track record of potential leaders, the vision and mission that has been proclaimed and sharing comprehensively in the flow of digital information. Verbal socialization activities by the Kudus General Election Commissions which were declared to be essentially a service to formal educational institutions, by utilizing P5 to develop students' Pancasila character and also as a character building agency for novice voters, to elect leaders freely and fairly without any psychological interference by anyone. novice voters are very vulnerable to attacks by other people to control their emotions and psychology in voting. So the aim of the socialization activity is to form and equip novice voters so that when they vote they are able to use their voting rights intelligently. The socialization and research that the author is planning refers to formal educational institutions, because formal education is a form of nationalist manifestation and considering that over a period of more than 365 years we have experienced colonialism due to minimal education. Socialization is also useful for novice voters in the context of students being able to take advantage of general elections in the school environment so that they know the procedures for electing student council presidents and provisions for life in the social community. This is the research that the author has made, this research is intended as preparation for graduation requirements and can be accepted by the wider community, as knowledge related to political dynamics and not easily provoked, propaganda and participating in pragmatic politics. Considering that the Kudus community will also carry out the democratic party process, this writing and socialization is very important for the community. The literature review shown by the author also produced results, where there was continuity and linearity, where the targets they aimed at were students and girls at Phase F or Senior High School level and socialization also made the essence of effective knowledge in democratic practice. The research also produced results in answering the hypothesis, related to the importance of socialization, because without socialization the public will assume indifference to its existence in regional elections and general elections, which is shown by a significant increase in the percentage of participation in the elections and regional elections in Kudus 2024, then in the seminar many voters beginners represented by students do not yet fully understand the existence of the Kudus KPU, political dynamics, leaders' preferences and the importance of their participation in the regional elections. It is hoped that this research will be able to become a reference source for the community, academic researchers and can be continued with different research approaches to obtain more optimal research and not be stagnant in research, and can be continued in depth in exploring information and research that is available, on the other hand also research can be carried out in non-formal education, so that research related to political socialization for novice voters can become a source of reference for research and

knowledge for a wide audience. Recommendations for further research could be carried out using a quantitative approach and using a sample method, with related research by the author, namely socialization of novice voters in the P5 program. In further research, the concept or variable of the influence of the General Election Commissions 's socialization on novice voters or respondents on the urgency of socialization could be used. It is hoped that further research can provide comprehensive knowledge in the field of education or political education.

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